

Dear Sir/Madam,

Greetings from WHO SEARO.

The theme for World Health Day 2020 is Support Nurses and Midwives. As part of the celebration, WHO SEARO is organizing a photo competition titled **“WE THANK YOU”**.

This opens to **anyone, any age, living in WHO South-East Asia Region** to capture a nurse in action or a midwife with the community s/he services in any of the countries of WHO SEAR.

Photos can be submitted by email to sewhdcomp@who.int and closing date of the competition is **26 March 2020 (Thursday)**.

The results will be announced on the World Health Day on 7 April. There will be prizes for the first three spots and certificate for all.

Further information is available in the attached guideline and I would appreciate if you can share this widely with your family, friends and network.

We are looking forward to many entries as well as your participation.



World Health Day 2020 Support Nurses and Midwives

Photo competition for WHO South-East Asia Region

‘Support Nurses and Midwives’ is the theme of this year’s World Health Day, celebrated on 7 April every year to mark the birthday of World Health Organization. Nurses and midwives play a vital role in providing health services as the first and sometimes only point of care to people of all ages. Nurses and midwives, are the cornerstone of a strong and resilient health system and critical for achieving Universal Health Coverage – health for all, everyone, everywhere. They provide services for prevention, diagnosis and treatment of communicable diseases, noncommunicable diseases such as diabetes, cancer, heart diseases, sexual and reproductive health services, and during public health emergencies.

To acknowledge the work and services of nurses and midwives, WHO South-East Asia Region is organising a photo competition titled ‘**We Thank You**’.

Who can participate – Anyone, any age, living in WHO South-East Asia Region.

What should you capture – A nurse in action or a midwife with the community s/he serves in any of the countries of WHO South-East Asia Region.

Quality of the image – You can use smart phone/camera. The photo should be high resolution.

What else should you share – Name, age and area where the nurse or midwife is working. Why have you chosen this nurse or midwife to photograph. Anything that you like or anything that strikes you about them.

Consent - is a **MUST** – Written and signed or video consent that the nurse/midwife agrees to be photographed and that WHO can use their image on its website/social media/advocacy material.

Guidelines for submission:

- You can share multiple entries
- Photos should be your original clicks – taken by you
- With each entry please share your name, contact detail (mobile or landline), city, country and profession
- Work created with digital technology shall not be considered

Criteria for selection

- All entries should meet the above-mentioned guidelines

Entries should be sent by email to sewhdcomp@who.int by 26 March 2020. Please mention “WHD photo competition” + your name, in the subject line of the email.

The results will be announced on the World Health Day on 7 April. There will be prizes for first three spots and certificate for all.

Further details on World Health Day and International Year of the Nurse and the Midwife may be found on:

<https://www.who.int/news-room/events/detail/2020/04/07/default-calendar/world-health-day>,

<https://www.who.int/news-room/campaigns/year-of-the-nurse-and-the-midwife-2020>