

To Sponsors,

Request: Sponsorship for 30th SNAI Biennial Conference 2023 at Delhi.

Dear Sponsors,

Greetings from the Student Nurses Association of India!

We are delighted to inform you that the Trained Nurses' Association of India (TNAI) is organizing the **30th Biennial Conference** of the Student Nurses Association of India (SNAI). Established in **1929**, SNAI is marching proudly towards its centenary in 2029. With a **membership of 2,50,000** individuals spanning across **1594 nursing institutions** in **34 branches**, SNAI encompasses a diverse range of SNAI members from government, private, military nursing, autonomous, and mission institutions.

The Trained Nurses' Association of India is organizing 30th SNAI Biennial Conference 2023 from 28-29 November 2023 at Thyagaraj Sports Complex, INA, New Delhi with the theme: ***"Empowering Nursing Students: Prospects and Challenges"***.

This prestigious conference is expected to be attended by approximately **3,000** delegates, including nursing legends, nursing faculties, and student nurse, from various parts of the country.

The SNAI Conference will provide a platform for dialogue, the exchange of ideas and invaluable learning experiences for all participants. Additionally, it serves as a means to foster lasting ties of national solidarity and cooperation within the nursing community.

This Conference also will encompass various scientific sessions, poster presentations, and a variety of competitions, including indoor and outdoor sports.

At this momentous event, as we celebrate the 30th SNAI Biennial Conference, we approach you with a request to consider sponsoring this conference. Your organization's sponsorship would be a benevolent gesture that not only contributes to the success of this event but also professionally benefits the nursing fraternity in a profound and enduring way.

Herewith we have enclosed the categories, benefits and tariff of Sponsorship for your ready reference.

Please feel free to reach out to us for further details to finalize the sponsorship options.

We look forward to hearing from you on or **before 10 November, 2023** for finalizing the conference program.

With regards,



Mrs. Evelyn P. Kannan
Secretary General, TNAI

Sponsorship Tariff

Date: 28th to 29th November 2023

Venue: Thyagaraj Sports complex, INA, New Delhi

S.No.	Categories	Benefits of Sponsorship
1.	Platinum Sponsors Sponsorship Amount- 05 Lacs only	<ul style="list-style-type: none"> i. Session on company slot for 10 min ii. Prime location Stall space (6ft X 3ft) at conference venue iii. One-page colour advertisement in Conference Souvenir iv. Company Logo shall be displayed on backdrop v. Company marketing materials can be distributed to the delegates' vi. Acknowledgement as platinum sponsor in all conference announcements or Auditorium Seat cover branding vii. Acknowledgement as platinum sponsor on conference website, posters & social media viii. 05 Food Passes for lunch & tea
2.	Diamond Sponsors Sponsorship Amount- 04 Lacs only	<ul style="list-style-type: none"> i. Session on company slot for 05 min ii. Prime location Stall space (3ft X 3ft) at conference venue iii. ¾ page colour advertisement in conference Souvenir iv. Company Logo shall be displayed on backdrop v. Acknowledgement as diamond sponsor in all conference announcements vi. Acknowledgement as Diamond sponsor in all conference website, posters & social media vii. 3 Food Passes for lunch & tea
3.	Gold Sponsors Sponsorship Amount- 03 Lacs only	<ul style="list-style-type: none"> i. Stall space(3ft X 2ft) at conference venue ii. 1/2 page colour advertisement in conference souvenir iii. Company Logo shall be displayed on backdrop iv. Acknowledgement as Gold sponsor in all conference website, posters & social media v. 2 Food Passes for lunch & tea
4.	Silver Sponsors Sponsorship Amount- 02 Lacs only	<ul style="list-style-type: none"> i. One stall space(2ft X 2ft) at conference venue ii. 1/4 page colour advertisement in conference souvenir iii. Acknowledgement as Silver sponsor in all conference website, posters & social media iv. 2 Food Passes for lunch & tea
5.	Bronze Sponsors Sponsorship Amount- 01 Lacs only	<ul style="list-style-type: none"> i. Branding space for 2 standees ii. Acknowledgement as Bronze sponsor in all conference website, posters & social media iii. 2 Food Passes for lunch & tea
6.	Associate Sponsors Sponsorship Amount-Rs. 50,000	<ul style="list-style-type: none"> i. Branding space for 1 standee ii. Acknowledgement as Associate sponsor in all conference website, posters & social media iii. 2 Food Passes for lunch & tea